



Corona del Mar Chamber of Commerce Scenic 5K & 2-Mile Fun Walk

RESTAURANT ROW Marketing Opportunities June 7, 2025

Promote Your Restaurant or Food Product to the Community at No Charge



AND.... Many More Local Restaurants & Eateries

cdm 5^k scenic

Join the Growing List of Previous Restaurant Row Participants

Avila's El Ranchito
Five Crowns
The Quiet Woman
El Cholo
Chipotle Grill
Rose Bakery Café
Pirozzi Restaurant
Gina's Pizza
Le Pain Quotidien
Nekter Juice Bar
Hebert Creole Catering, LLC
Islands Fine Burgers & Drinks

Mother's Market
Beach Hut Deli
Pita Jungle
Rudy's Pub & Grill
Suja Juices
The Place
Trader Joe's
Whole Foods
Zinc Café & Market
Jan's Healthy Café
Pavillions

Join Us On June 7, 2025



WELCOME !



Dear Prospective Restaurant Row Participant:

For the past 44 years, restaurants & food purveyors like yours have promoted themselves to the community by becoming participants in the popular Restaurant Row at the Corona del Mar Scenic 5k Race & Fun Walk. Our participants find this event a great way to get out in front of the community to enjoy time with their customers!

This highly publicized signature event provides a beneficial platform for Restaurant Row participants. Over 1,500 event participants consisting of generations of local families of all ages are expected to enter Restaurant Row at the 44th Annual Corona del Mar Scenic 5k Race & Fun Walk on Saturday, June 7, 2025.

We invite you to take advantage of this exceptional advertising and promotional opportunity as a Restaurant Row participant. Expose your business in advertising, banners, vendor spaces and more by providing a featured food tasting item to our community of runners. We have provided details of all your marketing benefits in this packet and hope you join us for this worthwhile community event.

Please submit the enclosed Restaurant Registration Form at your earliest convenience

If you have any questions or would like more information, please contact the Corona del Mar Chamber office at (949) 673-4050 or Info@CdmChamber.com. We look forward to working with you on the 2025 Corona del Mar Scenic 5k Race & Fun Walk.

Sincerely,

A handwritten signature in black ink that reads "Jim Digrado".

Jim Digrado
Chairman 2025 Race



LIKE US ON

/CdmScenic5k



/CdmScenic5k



Restaurants to *Provide*

1. Featured Food item (s) or tasting of your choice that best promotes your establishment
** For approximately 1,200 Race Participants*
2. Return last page (completed Restaurant Registration Form) to the Corona del Mar Chamber Office.

Day of Event Schedule

6:30am-7:00am arrival at Ocean Blvd & Heliotrope Ave. ~ (On the bluff just above the beautiful Corona del Mar State Beach) No entry after 7:15am.

Unload and park in designated parking

8:00am ready to serve

Restaurants to *Receive*

1. A 10 x 10 Exhibit Space & Tent, 8 foot table and chairs completely set-up for you upon arrival. If you wish to use your own branded tent, please let us know. We will provide a table-top sign with your restaurant Name. You may set up your display with any promotional signs, banners, and decorations you wish to best promote your brand.
2. Display your banner on race day!
3. Opportunity to promote to thousands in your community. May bring business cards, menus, brochures etc
4. Listed under the CdM Chamber of Commerce website, social media posts & Active.com Website
5. May also provide menus or offers in runner's bags to drive them into your place of business.

**For more information, please contact:
Corona del Mar Chamber of Commerce**

2855 E. Coast Hwy, Suite #101, Corona del Mar, CA 92625

Ph: 949.673.4050

CdmChamber.com or Info@cdmchamber.com

Restaurant Registration FORM

(Restaurant Name)

agrees to provide in-kind food sponsorship for the Corona del Mar Scenic 5k Run on Saturday, June 7, 2025. As a participant, I understand that I will receive the applicable marketing opportunities described in this packet. I agree to provide designated food or drink item for approximately 1,200 Race participants. I further understand that these opportunities will not be valid until this form is signed and accepted by the Corona del Mar Chamber of Commerce.

Restaurant / Food Establishment Name:

Address

City

Zip Code

Representative Name

Phone

Email

Authorized Sponsor Signature

Date

Our Signature Food Donation will be (describe):

*We would like the following complimentary Race Day T-shirt sizes
(indicate the number needed by each shirt size):*

Youth: ___ Small ___ Medium ___ Large

Adult: ___ Small ___ Medium ___ Large

 ___ XLarge ___ XXLarge

Please return this completed form to the below address or email:

Corona del Mar Chamber of Commerce
2855 E. Coast Hwy, Suite #101
Corona del Mar, CA 92625
PH: 949.673.4050 FAX: 949.673.3940
CdmChamber.com
Info@CdmChamber.com



/CdmScenic5k



/CdmScenic5k

DECLARATION OF FOR-PROFIT ENTITY

This declaration is to affirm that (Name of Restaurant or Food Purveyor)

is requesting exemption from State Law requirements for Temporary Food Facilities and will be giving food at the below event in return for recognition:

The CORONA DEL MAR SCENIC 5K

(Name of Occasional Event)

OCEAN BOULEVARD AND GOLDENROD

(Address or Location)

CORONA DEL MAR, CA 92625

(City, Zip)

June 7, 2025

Date (s) of Event

THE CORONA DEL MAR CHAMBER OF COMMERCE

(Name of Sponsoring Nonprofit Association)

I certify that the above is true and that the above named for-profit Restaurant or Food Purveyor will receive no monetary benefit, other than that resulting from recognition for participating in the event.

Name _____ Phone _____

Address _____

City _____ Zip _____

Signed _____ Title _____

Date _____