



Corona del Mar Chamber of Commerce presents the 38th Annual

Corona del Mar Scenic 5K

June 3, 2023

RESTAURANT ROW Marketing Opportunities



cdm5^k
s c e n i c

Join the growing list of Previous Restaurant Row Participants

Avila's El Ranchito
Bamboo Bistro
Pirozzi Restaurant
Gina's Pizza
Five Crowns
El Cholo
Chik-Fil-A
Damasq Cafe
Del Real Foods
Hebert Creole Catering, LLC
Islands Fine Burgers & Drinks
Jamba Juice
Le Pain Quotidien
Nekter Juice Bar
Pita Jungle
Mother's Market & Kitchen

Chipotle Grill
Rose Bakery Café
Rudy's Pub & Grill
Suja Juices
Summer House
The Quiet Woman
The Place
Trader Joe's
Whole Foods
Zinc Café & Market
Jan's Healthy Café
Smart & Final
Pavillions
Beach Hut Deli
Mother's Market

....and many more local restaurants



WELCOME !



Dear Prospective Restaurant Row Participant:

For the past 40 years, restaurants & food purveyors like yours have promoted themselves to the community by becoming participants in the popular Restaurant Row at the Corona del Mar Scenic 5k Race & Fun Walk. This will be an important year for our restaurants to get back out in front of the community and get back in touch with their customers!

This highly publicized signature event provides a beneficial platform for Restaurant Row participants. Over 1,200 participants, from professional runners to aspiring athletes and young children are expected for the 40th Annual Corona del Mar Scenic 5k Race on Saturday, June 3, 2023. We invite you to take advantage of this exceptional advertising and promotional opportunity as a Restaurant Row participant. Expose your business in media advertising, banners, vendor spaces and more by providing a featured food tasting to our community of runners. We have provided details of all your marketing benefits in this packet and hope you join us for this worthwhile community event.

Please submit the enclosed Restaurant Registration Form at your earliest convenience to be included in promotional materials. On the Restaurant Registration Form, please indicate the number and sizes of event t-shirts you'll need for your staff on race day and we will reserve them for you.

If you have any questions or would like more information, please contact the Corona del Mar Chamber office at (949) 673-4050 or Info@CdmChamber.com. We look forward to working with you on the 2023 Corona del Mar Scenic 5k Race. In advance, thank you for your support.

Sincerely,

Jim Digrado
Chairman 2023 Race



/CdmScenic5k



/CdmScenic5k



Restaurants to ***Provide***

1. Featured Food item(s) or tasting of your choice that best promotes your establishment
* For approximately 1,200 Race Participants
2. Return last page (completed Restaurant Registration Form, Declaration) and clear copy of driver's license to the Corona del Mar Chamber Office.

Day of Event Schedule

6:30am-7:00am arrival @ Ocean Blvd/
Heliotrope Ave. ~ On the bluff just above the
beautiful Corona del Mar State Beach (no en-
try after 7am)

Unload and park in designated parking

8:00am ready to serve

Restaurants to ***Receive***

1. Sponsor name on promotional brochure
2. 10 x 10 Exhibit Space & Tent, 8 foot table and 2 chairs. You may set up your display with any promotional signs, banners and decorations you wish.
3. Display your banner on race day
4. Opportunity to promote to Thousands in your community. May bring business cards, menus, brochures etc
5. Listed under the CdM Chamber of Commerce website, social media & Active.com website

For more information, please contact:

Corona del Mar Chamber of Commerce

2855 E. Coast Hwy, Suite #101, Corona del Mar, CA 92625

Ph: 949.673.4050 Fax: 949.673.3940

www.CdmChamber.com * Info@cdmchamber.com

Restaurant Registration FORM

(Restaurant Name)

agree3 to provide in-kind food sponsorship for the 2023 Corona del Mar Scenic 5k Run on Saturday, June 4, 2023. As a participant, I understand that I will receive the applicable marketing opportunities described in this packet. I agree to provide designated food or drink item for approximately 1,200 Race participants.* I further understand that these opportunities will not be valid until this form is signed and accepted by the Corona del Mar Chamber of Commerce.

Restaurant / Food Establishment Name: _____

Address _____

City _____

Zip Code _____

Representative Name _____

Phone _____

Email _____

Authorized Sponsor Signature _____

Date _____

Our Signature Food Donation will be (describe): _____

*We would like the following complimentary Race Day T-shirt sizes
(indicate the number needed by each shirt size):*

Youth: ____ Small ____ Medium ____ Large

Adult: ____ Small ____ Medium ____ Large

____ XLarge ____ XXLlarge

Please send, fax or email this completed form and signed copy of Declaration with a clear copy of Driver's License to:

Corona del Mar Chamber of Commerce
2855 E. Coast Hwy, Suite #101
Corona del Mar, CA 92625
PH: 949.673.4050 FAX: 949.673.3940
www.CdmChamber.com * Admin@CdmChamber.com



/CdmScenic5k



/CdmScenic5k

DECLARATION OF FOR-PROFIT ENTITY

This declaration is to affirm that

(Name of for-profit entity)

is requesting exemption from State Law requirements for Temporary Food Facilities under provisions of Section 113785(b)(1) of the California Uniform Retail Food Facilities Law; and will be giving food at:

CORONA DEL MAR SCENIC 5K

(Name of Occasional Event)

OCEAN BOULEVARD AND GOLDENROD

(Address or Location)

CORONA DEL MAR, CA 92625

(City, Zip)

June 3, 2023

Date(s) of Event

THE CORONA DEL MAR CHAMBER OF COMMERCE

(Name of Sponsoring Nonprofit Association)

I certify that the above is true and correct to the best of my knowledge and belief. I further certify under penalty of perjury that the above named for-profit entity will receive no monetary benefit, other than that resulting from recognition for participating in the event.

Name

Phone

Address

City

Zip

CA Drivers Lic. #

Date of Birth

Signed

Title

Date

*** MUST attach a *legible copy* of your driver's license**
(Hint: Enlarge I'D. Copy if possible for a clearer image)