



# Corona del Mar Chamber of Commerce Scenic 5K & 2-Mile Fun Walk

## RESTAURANT ROW Marketing Opportunities June 1, 2024

Promote Your Restaurant or Food Product to the Community at No Charge



AND.... Many More Local Restaurants & Eateries

# cdm5<sup>k</sup> scenic

## Join the Growing List of Previous Restaurant Row Participants

Avila's El Ranchito  
Five Crowns  
The Quiet Woman  
El Cholo  
Chipotle Grill  
Rose Bakery Café  
Pirozzi Restaurant  
Gina's Pizza  
Le Pain Quotidien  
Nekter Juice Bar  
Hebert Creole Catering, LLC  
Islands Fine Burgers & Drinks

Mother's Market  
Beach Hut Deli  
Pita Jungle  
Rudy's Pub & Grill  
Suja Juices  
The Place  
Trader Joe's  
Whole Foods  
Zinc Café & Market  
Jan's Healthy Café  
Pavillions

*Join Us On June 1, 2024*





# WELCOME !



## Dear Prospective Restaurant Row Participant:

For the past 42 years, restaurants & food purveyors like yours have promoted themselves to the community by becoming participants in the popular Restaurant Row at the Corona del Mar Scenic 5k Race & Fun Walk. Our participants find this event a great way to get out in front of the community to enjoy time with their customers!

This highly publicized signature event provides a beneficial platform for Restaurant Row participants. Over 1,500 event participants consisting of generations of local families of all ages are expected to enter Restaurant Row at the 43rd Annual Corona del Mar Scenic 5k Race & Fun Walk on Saturday, June 1, 2024.

We invite you to take advantage of this exceptional advertising and promotional opportunity as a Restaurant Row participant. Expose your business in advertising, banners, vendor spaces and more by providing a featured food tasting item to our community of runners. We have provided details of all your marketing benefits in this packet and hope you join us for this worthwhile community event.

**Please submit the enclosed Restaurant Registration Form at your earliest convenience**

If you have any questions or would like more information, please contact the Corona del Mar Chamber office at (949) 673-4050 or [Info@CdmChamber.com](mailto:Info@CdmChamber.com). We look forward to working with you on the 2024 Corona del Mar Scenic 5k Race & Fun Walk.

Sincerely,

A handwritten signature in black ink that reads "Jim Digrado".

Jim Digrado  
Chairman 2024 Race



/CdmScenic5k



/CdmScenic5k



## Restaurants to ***Provide***

1. Featured Food item(s) or tasting of your choice that best promotes your establishment  
\* For approximately 1,200 Race Participants
2. Return last page (completed Restaurant Registration Form) to the Corona del Mar Chamber Office.

### **Day of Event Schedule**

6:30am-7:00am arrival at Ocean Blvd & Heliotrope Ave. ~ (On the bluff just above the beautiful Corona del Mar State Beach ) No entry after 7:15am.

Unload and park in designated parking

8:00am ready to serve

## Restaurants to ***Receive***

1. A 10 x 10 Exhibit Space & Tent, 8 foot table and chairs completely set-up for you upon arrival. If you wish to use your own branded tent, please let us know. We will provide a table-top sign with your restaurant Name. You may set up your display with any promotional signs, banners, and decorations you wish to best promote your brand.
2. Display your banner on race day!
3. Opportunity to promote to thousands in your community. May bring business cards, menus, brochures etc
4. Listed under the CdM Chamber of Commerce website, social media posts & Active.com Website
5. May also provide menus or offers in runner's bags to drive them into your place of business.

**For more information, please contact:  
Corona del Mar Chamber of Commerce**

**2855 E. Coast Hwy, Suite #101, Corona del Mar, CA 92625**

**Ph: 949.673.4050**

**CdmChamber.com or Info@cdmchamber.com**

## Restaurant Registration FORM

(Restaurant Name)

agrees to provide in-kind food sponsorship for the Corona del Mar Scenic 5k Run on Saturday, June 1, 2024. As a participant, I understand that I will receive the applicable marketing opportunities described in this packet. I agree to provide designated food or drink item for approximately 1,200 Race participants. I further understand that these opportunities will not be valid until this form is signed and accepted by the Corona del Mar Chamber of Commerce.

Restaurant / Food Establishment Name:

Address

City

Zip Code

Representative Name

Phone

Email

Authorized Sponsor Signature

Date

Our Signature Food Donation will be (describe):

*We would like the following complimentary Race Day T-shirt sizes  
(indicate the number needed by each shirt size):*

Youth:      \_\_\_\_ Small                      \_\_\_\_ Medium                      \_\_\_\_ Large

Adult:      \_\_\_\_ Small                      \_\_\_\_ Medium                      \_\_\_\_ Large

\_\_\_\_ XLarge                      \_\_\_\_ XXLarge

**Please return this completed form to the below address or email:**

Corona del Mar Chamber of Commerce  
2855 E. Coast Hwy, Suite #101  
Corona del Mar, CA 92625  
PH: 949.673.4050 FAX: 949.673.3940  
CdmChamber.com  
Info@CdmChamber.com



/CdmScenic5k



/CdmScenic5k

# DECLARATION OF FOR-PROFIT ENTITY

This declaration is to affirm that (Name of Restaurant or Food Purveyor)

is requesting exemption from State Law requirements for Temporary Food Facilities and will be giving food at the below event in return for recognition:

**The CORONA DEL MAR SCENIC 5K**

(Name of Occasional Event)

**OCEAN BOULEVARD AND GOLDENROD**

(Address or Location)

**CORONA DEL MAR, CA 92625**

(City, Zip)

**June 1, 2024**

Date(s) of Event

**THE CORONA DEL MAR CHAMBER OF COMMERCE**

(Name of Sponsoring Nonprofit Association)

I certify that the above is true and that the above named for-profit Restaurant or Food Purveyor will receive no monetary benefit, other than that resulting from recognition for participating in the event.

Name Phone

Address

City Zip

Signed Title

Date