



Presented by the CdM Business Improvement District / Sponsored by Crown Ace Hardware



CORONA DEL MAR BUSINESS IMPROVEMENT DISTRICT

STOREFRONT HOLIDAY LIGHTING & DÉCOR CONTEST



Get ready to DECORATE and LIGHT-UP your unique holiday storefront & Win Media PR & Prizes!

Winners Selected by **PEOPLE'S CHOICE!**

To Participate, Enter Your Business Online at CdMVillage.com
or Print Form on Reverse Side

Overview:

2020 has been a challenging year and it's time to spread some cheer by lighting up and decorating the CdM village business district for the holiday shopping & dining season. The idea behind the Lighting & Décor Contest is to decorate as creative, unique and entertaining as one can imagine to attract attention, enjoy some friendly competition and enter to win various prizes and media promotions through People's Choice.

Important Dates & Deadlines:

- **Submit Participant Entry Form Deadline** **Now Thru November 30th.**
Participants can register online at CdMVillage.com or submit reserve side of this form.
- **Free Lights Available to Contest Participants (Optional):** **November 9th – Dec 1st.**
As a contest incentive, each participating CdM merchant has the option to receive the following complimentary items to get them started. Items will be available upon contest entry. (Not avail Nov 25th-29th)
(4 boxes of white lights + One Extension Cord + Window Suction Cup Hooks).
- **Decorations Deadline:** **By December 4th**
All lights & Holiday Décor to be complete.
- **Contest Judging:** **December 6th thru December 23rd**

Prize Categories

(All winners to receive promotional recognition and the following prize per category – Winners will be notified)

- Best Overall Design: Duffy Boat Ride for up to 8 people with Caption
- Most Creative: Dinner for Two at the Bungalow Restaurant
- Most Festive: Dinner for Two at El Cholo Restaurant
- Best Small Window Display: Dinner for Two at Rothchild's Restaurant
- Honorable Mention: Promotional Recognition

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