



Corona del Mar Business Owners WHAT IS IMPORTANT TO YOU?



The Corona del Mar Business Improvement District, in partnership with the Corona del Mar Chamber of Commerce, would like to get your input on what the CdM business community deems important to you and to the district environment.

Start Survey

CORONA DEL MAR BUSINESS IMPROVEMENT DISTRICT

PARKING

- a. Do you experience parking complaints or concerns from your customers? Yes No
Comments: _____
- b. Do you have a parking agreement with the City of Newport Beach? Yes No Not Sure
 - If yes, does it create a hardship for you? Yes No
Comments: _____
- c. Would you be in favor of revisions and/or reductions in the city's parking requirements. Yes No Not Sure
Comments: _____
- d. If you have unused parking spaces available on off-hours would you be open to a city sharing program? Yes No
Comments: _____

STREET FURNITURE / STREETScape / MAINTENANCE

- a. Are you satisfied with the cleanliness of the sidewalks in the Business District? Yes No
 - Would annual sidewalk power washing be important to you? Yes No
- b. Are your customers utilizing the CdM bike racks installed throughout the village? Yes No

HOLIDAY DECORATIONS

- a. Would you like to see changes and/or additional holiday décor in the village? Yes No
Comments: _____

LANDSCAPING

- a. Are you satisfied with the current tree-well landscaping? Yes No
Comments: _____
- b. Did you know you can call us regarding tree-trimming your storefront trees? Yes No

COMMUNICATIONS & BUSINESS ADVOCACY

- a. Have you ever visited our website for information on the CdM Business District? (CdmVillage.com) Yes No
- b. Do you receive our emails relating to the CdM Business District?
No, Please add me to the email distribution: _____
- c. Did you know we serve as a CdM business advocate and can assist you with navigating through the city levels.

SAFETY

- a. Has bicycle riding on the sidewalks been a safety hazard for you or your customers Yes No
- b. Would you be in favor of the city illustrating either on sidewalks or signs "No bike riding on sidewalks" Yes No
- c. Do you feel there are certain intersections that are not safe? If so, which one(s) _____

Continued on back

CORONA DEL MAR CHAMBER OF COMMERCE

PLEASE RATE CURRENT CHAMBER BENEFIT PROGRAMS AND HOW BENEFICIAL YOU FEEL THEY ARE.

Please include any comments on any survey questions to assist us in our goals.
(Survey is intended for all business owners (Chamber Members and Non-Members))

	<u>Beneficial</u>	<u>Average</u>	<u>No Interest</u>
Networking Events			
1. Monthly Sunset Networking Mixers (The opportunity to connect with local professionals in a relaxed environment)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Monthly Speaker/Networking Luncheons (Informative speakers keeping abreast on latest business trends & tools while networking)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Monthly Government & Community Affairs Meetings (The opportunity to hear up to date reports from city and legislative officials on topics pertinent to local city, state and federal issues that could impact your business).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Grand Opening / Ribbon Cutting Events (The opportunity to meet new business owners, share information and celebrate).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Chamber's Online Business Directory Listing (Provides business exposure online through the Chamber's online Business Member Directory).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Website Banner Ads, Promotional Listings & Social Media Posts (Provides colorful business ads on the chamber's homepage and allows us to promote your business, sale or event on a variety of social media platforms).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Business Member Direct Mail Directory (Colorful publication direct mailed to 12,000 recipients and distributed throughout the year).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Discounted Print and Digital Advertising Rates (Includes: LA Times Daily/Pilot, Newport Indy)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. Member Business Referral (Place your literature at the Chamber office referral center & display at events)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. Shop Local Marketing Campaign (Year-round community campaign advocating shopping local. Includes direct mail print advertising, lite pole banners and online marketing.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. Holiday Ad Campaigns in Local News (Print & Digital) Full Page Color ads in print & digitally displayed with L.A. Times/Daily Pilot and Newport Indy promoting Corona del Mar Shopping for the Holidays.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Signature Community Events			
12. Community Spirit and Promotions to Thousands (Gathering generations of community people to enjoy and promote at 40 th Annual Christmas Walk and the 38 th Annual Scenic 5K).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13. Sponsorship (Provides the opportunity for larger-scale promotions by presenting your company logo and your community support on a variety of pre/post event marketing material).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14. Vendor Exhibit Space (Promote your products & services to thousands of people in the community)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15. Volunteer (Provides a way to connect with others in your community and give back while having fun).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Communication, News & Information			
16. Community News & Information (Informative news & happenings delivered to you via email / social media & CdmChamber.com)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17. Security Alerts (E-mail Security Bulletins on local crime/traffic & construction)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Business Name _____ **Contact:** _____ **Email:** _____ **Phone:** _____

PLEASE RETURN

MAIL BACK: Corona del Mar Chamber of Commerce & Business Improvement District / 2855 E. Coast Hwy #101, CdM 92625

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FAX BACK: (949) 673-3940 / Phone: (949) 673-4050