



SPONSORSHIP OPPORTUNITIES

Highly Publicized & Highly Attended ...A Community Tradition!
DEADLINE: PRIOR TO NOVEMBER 1ST

Time to receive big marketing benefits this holiday season through sponsoring the 33rd Annual Christmas Walk. This event offers excellent promotional opportunities for sponsors through a variety of pre & post event media that reaches thousands within the community. Below are various means of exposure your business can gain through supporting the 2011 Christmas Walk.

December 4, 2011 / 11am-4pm

FEATURED SPONSOR LEVEL **\$5,000**

- Top Tier Logo/brand **featured** on all media, publicity & marketing pre & post event.
- Top Tier Website Advertising
- Top Tier Logo/Brand Recognition on Event Posters placed in all CDM Business Windows
- Top Tier Logo/Brand Recognition on all Daily Pilot/Newport Independent Publication Ads
- Your Promotion posted on the official Christmas Walk Face Book site & liked by all.
- Radio name recognition on KOCI Public Service Announcements Pre-event & live interview on event day.
- Prime location exhibit space on event day (Includes: Premium Tent, Table, Linen & Chairs).
- Display company banners in key event locations directly on PCH.
- Sponsor to receive 20 Opportunity Drawing Tickets for a chance to win over \$15,000 worth of prizes.
- Your contribution will assist in providing toys for children of Military families in time for the holidays through the U.S. Marines Toys-4-Tots Program.

TICKET AD SPONSOR (Exclusive) **\$2,500**

- Place your 4-color ad on the back of 7,000 event opportunity drawing tickets distributed throughout the community beginning November 1st through event day on December 4th.
- This is an exclusive opportunity and Sponsor will receive the first rights of refusal for consecutive year placement.

ADVERTISING SPONSOR: **\$1,000**

- Logo/brand recognition in all media, publicity & marketing material pre-post event.
- Logo/brand recognition on Event Posters placed in all CDM Business Windows.
- Logo/Brand Recognition on all Daily Pilot/Newport Independent Publication Ads.
- Event Day exhibit space in the Vendor Faire (Includes: Canopy, table Linen & Chairs)
- Sponsor to receive 10 Opportunity Drawing Tickets for a chance to win over \$15,000 worth of prizes.

FAX BACK PRIOR TO NOVEMBER 1ST TO (949) 673-3940

Business Name: _____ Contact _____ Phone: _____

Signature _____ Date: _____ Email _____

I will Pay by Visa/MC# _____ Exp _____ I will send check to the CDM Chamber of Commerce