



News From Your CdM

BUSINESS IMPROVEMENT DISTRICT

cdmvillage.com

2007-2008 BID ADVISORY BOARD

Bernie Svalstad
Chairman
BPS Newport Financial, Inc.

Mark Schulein
Vice Chairman
Crown Ace Hardware

Sharon Dawson
Secretary/Treasurer
Priority Real Estate Services, Inc.

Beverly "B.J." Johnson
Prudential Real Estate

Ali Zadeh
Port Restaurant

Jim Walker
The Bungalow Restaurant

BID APPOINTMENTS AND VOLUNTEERS

Ed Selich
Newport Beach City Council

Scott Palmer
BID Administration

George A. Berger
Planning Department,
City of Newport Beach

Linda Leonhard
CdM Chamber of Commerce

Val Skoro
Parks, Beaches & Recreation

Nancy Gardner
Newport Beach City Council

Wade Roberts
Sherman Library & Gardens

Ron Yeo
Ron Yeo, FAIA Architect, Inc.



**For ongoing updates
from the
Business Improvement
District, visit
www.cdmvillage.com**

Corona del Mar Business Improvement District 2007-2008 OFFICERS, COMMITTEE MEMBERS AND APPOINTMENTS

(The people working for you!)

The CdM BID has recently completed elections of Officers and Project Leaders for the 2007-2008 fiscal year. It is our pleasure to introduce to you the people who will be working hard and dedicating their time towards the enhancement and beautification of the CdM village business district. Please welcome these dedicated individuals to the BID's Advisory Board for the upcoming term.

BID ADVISORY COMMITTEE

Bernie Svalstad, Chairman
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Vacant Position

BID APPOINTMENTS AND VOLUNTEERS

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President
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CdM Residents Assn. Board Member
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Wade Roberts
Sherman Library & Gardens
Director
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Ron Yeo
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CDM BID CHAIRMAN PASSES THE TORCH: An Honor to John Blom for Years of Dedication

John Blom, owner and operator of John Blom Custom Photography in Corona del Mar, recently retired from his long-term position as Chairman of the CdM Business Improvement District.

Blom, one of the last of the original board members, has been involved with the BID since its inception in 1996. Serving a total of 11 years as a dedicated member of the BID's Advisory Committee, Blom became a valuable leader and contributor towards the conceptual designs and phased development of the Vision Plan for Corona del Mar. Some of the accomplishments that Blom is most proud of are the relinquishment of Coast Highway from Caltrans to the City of Newport Beach and the re-development and landscaping of the highway's medians.

Blom shares his enthusi-



asm for expediting the phased development of the community's Vision Plan and would like to see a fundraising effort that could speed up the implementation process. Future projects included in the plan such as sidewalk surface treatments, old-fashioned street lights with hanging flower boxes and banners, improvement of existing foliage, and additional street furniture are but just a few of the projects that could use

funding by local donors to assist in the overall community plan.

John Blom, his wife Chloe and their three children have been residents of Newport Beach since 1984, and have been in business capturing endearing moments through their photography studio since 1979. John Blom Photography has been offering expert and complete photography services to neighbors near and far, and they pride themselves on the customer service delivered by a highly trained professional staff.

The Advisory Committee of the Corona del Mar Business Improvement District will be honoring Blom for his dedication towards the community at an upcoming ceremony to be announced.

Many thanks to you, John Blom.

NOMINATE A BUSINESS FOR THE CORONA DEL MAR BEAUTIFICATION AWARD

The Corona del Mar Beautification Award is designed to encourage and honor business owners in the CdM business district for upgrades made to the physical appearance of their storefronts. The atmosphere and aesthetics of the village is a project all business owners should take pride in, and by working together, with your involvement, we all contribute to the success of our community and become that much closer to achieving the overall Vision Plan. To nominate a business for recent upgrades, small or large, please visit www.cdmvillage.com or email marketing@cdmvillage.com.

COMMUNITY SURVEY CENTRAL

WE WOULD LIKE TO
HEAR FROM YOU!

*Please describe the
parking problems
you encounter in
Corona del Mar.*

POST YOUR COMMENTS:
WWW.CDMVILLAGE.COM

PACIFIC COAST HIGHWAY CONSTRUCTION UPDATE

While there is no perfect time for working on a busy highway such as PCH, the project construction team thanks you for your patience as they complete the median channelization project through Corona del Mar's business district. Scheduled for earlier completion, the project is now due for completion by November 1.



Due to the slowing of traffic, it might be a good idea to warn your clients and give them alternative back streets to avoid time delays. Should you have any additional questions or concerns regarding this project, please contact Project Manager Andy Tran at (949) 644-3315.

BID MEMBERS: GET INVOLVED & INFORMED!

**Advisory Board
meetings are open to
the public: you are
always welcome!**

**September 27
October 25**

7:30 - 9:00 a.m.

**CdM Chamber Office:
2855 E. Coast Hwy.
Suite 101**

**For more information:
www.CdMVillage.com**