



News From Your CdM

BUSINESS IMPROVEMENT DISTRICT

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2008 BID ADVISORY BOARD

Bernie Svalstad
Chairman
BPS Newport Financial, Inc.

Mark Schulein
Vice Chairman
Crown Ace Hardware

Sharon Dawson
Secretary/Treasurer
Priority Real Estate Services, Inc.

Beverley "B.J." Johnson
Prudential Real Estate

Ali Zadeh
Port Restaurant

Jim Walker
The Bungalow Restaurant

BID APPOINTMENTS AND VOLUNTEERS

Scott Palmer
BID Administration

TBA
Planning Department,
City of Newport Beach

Linda Leonhard
CdM Chamber of Commerce

Val Skoro
Parks, Beaches & Recreation

Wade Roberts
Sherman Library & Gardens

Ron Yeo
Ron Yeo, FAIA Architect, Inc.

NEWPORT BEACH CITY COUNCIL

Nancy Gardner
Councilwoman

Ed Selich
Mayor

▼
*For ongoing updates
from the BID, visit
www.cdmvillage.com*

A Special Invitation

Mark Your Calendar!

The Corona del Mar Business Improvement District
Invites You to Attend

AN ANNUAL TOWN MEETING
(in cooperation with the CdM Residents Association)

APRIL 23, 2008 • 5:30 PM • SHERMAN LIBRARY & GARDENS

Who Is Invited?

- Corona del Mar Business Improvement District Members
- Corona del Mar Chamber of Commerce Members
- Corona del Mar Residents Association
- Corona del Mar Community Guests and Friends

What Is the Purpose and Format of the Annual Meeting?

Join your local business and resident neighbors for this annual town meeting event. The Corona del Mar Business Improvement District will be presenting a "State of the Business District Address," which will include informative agenda items pertinent to the community of Corona del Mar. Questions and answers will be available and refreshments will be served.

Agenda Topics:

- CdM Business Improvement District (BID) General Information
- Financial Report & Member Benefit Details from the BID
- The "Vision Plan" Current Updates
- Presentation by the City of Newport Beach on Upcoming Corona del Mar Projects
- Question & Answers

The CdM Residents Association meeting will take place directly following the BID presentation.

Meeting Location:

Sherman Library & Gardens, Central Patio
2647 E. Coast Highway, Corona del Mar, CA 92625
(PARKING and entry IN BACK LOT)

For More Information:

(949) 673-4050 or email: marketing@cdmvillage.com

We look forward to seeing you at the
Business Improvement District Annual Town Meeting

THE CORONA DEL MAR BID PRESENTS BUSINESS BEAUTIFICATION AWARD TO BLISS LINENS

Advisory Committee members of the Corona del Mar Business Improvement District unanimously elected Bliss Linens to be the recipient of this month's Business Beautification Award.

When Bliss Linens came to Corona del Mar, the community awaited in awe as the property's storefront received its bold new colors, lush potted landscaping, and unique visual

displays. The name itself, with its dreamy connotations, gave Bliss Linens an allure unique to its own. After learning about the design vision of this family owned and operated showroom, it's no surprise why they are being awarded for their aesthetic contribution to the community.

"We create sanctuaries that grace our customers with balance, beauty, and tranquil-

ity. We provide retreats of refined comfort and style that suit each client's unique taste. We WOW, excite, entice, seduce, and intrigue. We transcend genres, bring you to another place, an unknown period, an escape from your reality. We change your life."

Bliss Linens specializes in cutting-edge residential interior design, with the goal of not just satisfying, but exciting each client. The products they purvey are among the finest available in their respective categories, and many of their pieces are one of a kind, imported from France and Italy.

The company has a long tradition of providing each customer with the highest level of service. Specializing in custom linens, bench-made iron beds, bedroom furniture, and residential interior design, Bliss Linens will help you create the perfect interior inspiration.

Congratulations, Bliss Linens!



PORT THEATER

— by Councilwoman
Nancy Gardner

For those who have lamented the passing of yet another landmark, take heart. The latest news is that a decision has been made to keep the Port as a theater. Plans have been submitted that indicate a significant reduction in overall seating with rows of couches, chairs and tables in the lower level, chairs and tables in the mezzanine, and a remodeled lobby.

Stay tuned for more to follow.



PARKING PROBLEMS IN THE CDM VILLAGE BUSINESS DISTRICT?



The Corona del Mar Business Improvement District recently formed a Parking subcommittee to address, analyze, and plot solutions to the parking problems of the Corona del Mar village business district.

Headed by BID Chairman Bernie Svalstad and coordinated efforts with Councilwoman Nancy Gardner and Mayor Ed Selich, the first of a series of meetings took place on February 28 to discuss these issues. Business owners were invited to share pertinent concerns regarding parking at their individual business locations.

The solutions to these issues won't happen overnight, but the group plans to identify and begin to resolve the issues needing immediate assistance, as well as long-term planning.

If you are a business owner and would like to attend a future meeting, please visit the BID's website at www.CdmVillage.com for future dates, or call Bernie Svalstad at (949) 322-5571.

BID MEMBERS: GET INVOLVED & INFORMED!

Advisory Board
meetings are open to
the public: you are
always welcome!

March 27
April 24

7:30 - 9:00 a.m.

CdM Chamber Office:
2855 E. Coast Hwy.
Suite 101

For more information:
www.CdMVillage.com