



News From Your CdM

BUSINESS IMPROVEMENT DISTRICT

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2007 BID ADVISORY BOARD

John Blom
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John Blom Custom Photography

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Vice Chairman
B.P.S. Newport Financial

Sharon Dawson
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CDM Properties

Beverley "B.J." Johnson
Prudential California Realty

Mark Schulein
Crown Ace Hardware
Chip Stassel
State Farm Insurance

BID APPOINTMENTS AND VOLUNTEERS

George A. Berger
Planning Department,
City of Newport Beach

Linda Leonhard
CdM Chamber of Commerce

Scott Palmer
BID Administration

Wade Roberts
Sherman Library & Gardens

Ed Selich
Newport Beach City Councilman

Mike Sinacori
Principal Civil Engineer,
City of Newport Beach

Val Skoro
Parks, Beaches & Recreation

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**For ongoing updates
from the
Business Improvement
District, visit
www.cdmvillage.com**
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A Special Invitation

Mark Your Calendar!

The Corona del Mar Business Improvement District
Invites You to Attend

AN ANNUAL TOWN MEETING
(in cooperation with the CdM Residents Association)

APRIL 18, 2007 • 5:30 PM • SHERMAN LIBRARY & GARDENS

Who Is Invited?

- Corona del Mar Business Improvement District Members
- Corona del Mar Chamber of Commerce Members
- Corona del Mar Residents Association
- Corona del Mar Community Guests and Friends

What Is the Purpose and Format of the Annual Meeting?

Join your local business and resident neighbors for this annual town meeting event. The Corona del Mar Business Improvement District will be presenting a "State of the Business District Address," which will include informative agenda items pertinent to the community of Corona del Mar. Questions and answers will be available and refreshments will be served.

Agenda Topics:

- CdM Business Improvement District (BID) General Information
- Financial Report & Member Benefit Details from the BID
- The "Vision Plan" Current Updates
- Presentation by the City of Newport Beach on Completion of the PCH Median Project
- Question & Answers

The CdM Residents Association meeting will take place directly following the BID presentation.

Meeting Location:

Sherman Library & Gardens, Central Patio
2647 E. Coast Highway, Corona del Mar, CA 92625
(PARKING and entry IN BACK LOT)

For More Information:

(949) 673-4050 or marketing@cdmvillage.com

We look forward to seeing you at the
Business Improvement District Annual Town Meeting

CORONA DEL MAR BUSINESS BEAUTIFICATION AWARD PRESENTED TO



Advisory Committee members of the Corona del Mar Business Improvement District elected McKibben Studios to receive this month's Business Beautification Award.

When Steve and Susan McKibben opened their doors for business at 3100 E. Coast Highway in Corona del Mar, it was obvious that attention to detail was a high priority for this specialized fine-art gallery featuring island lifestyle, aquatic and coastal living, and surf-themed artwork.

Back-dropped by just the right amount of subtle lighting, a prolific cross-section of artwork can be seen on display in the large gallery front windows, sparking a magical curiosity for pedestrians and motorists alike.

A true addition to the unique character of the village is what McKibben Studios has brought to Corona del Mar and is what Steve McKibben set out to accomplish.

Being a 19-year resident of Corona del Mar, Steve's vision

was to open his business in the town in which he resides and to contribute to the quality and character of the community vision plan. Although Steve has shared frustrations with the city permitting process, his perseverance and belief in CdM

stays strong. With 40 years in the art world, Steve now has the opportunity through McKibben Studios to share the work of artists such as Rick Rietveld, Norm Daniels, Phil Roberts, Bill Ogden, and Beverly Factor. Sharing a unique blend of pop surrealism, underwater photo impressionisms, and surf and figurative artists, McKibben Studios sparks the interests of clients of all ages. Steve hopes the residents and business owners alike will continue to grow in support of the local art world, and he looks forward to sharing the joy of art with the community. Other programs include home consultations by appointment, upcoming exhibitions, and artist workshops.



The Corona del Mar Beautification Award is designed to encourage and honor business owners in the CdM business district for upgrades made to the physical appearance of their storefronts. The atmosphere and aesthetics of the village is a project all business owners should take pride in, and by working together, with your involvement, we all contribute to the success of our community and become that much closer to achieving the overall Vision Plan for CdM. If you would like to nominate a business for recent upgrades, small or large, please visit our Website at www.cdmvillage.com or email marketing@cdmvillage.com.

BID FINANCIAL REPORT: SECOND QUARTER FISCAL YEAR 2006-2007

The following figures represent the financial status of the Corona del Mar BID at the start of the fiscal year on July 1, 2006, until December 31, 2006. City matching funds are funds given to the BID by the City to match the amounts paid by BID members. Contact Scott Palmer by at (949) 760-8368 or email billing@cdmvillage.com for further information.

Cash on Hand.....	\$76,440.00	Contributions.....	\$0.00
Member Assessments.....	\$68,731.00	Improvements.....	\$40,000.00
Late Fees Collected.....	\$0.00	Maintenance.....	\$6,209.00
City Matching Funds.....	\$50,239.81	Outreach.....	\$332.00
		Special Events.....	\$11,988.00
		Marketing.....	\$13,771.00
		Vision 2004.....	\$0.00
Subtotal Income.....	\$118,970.81	Subtotal Expenses.....	\$72,300.00

**BID MEMBERS:
GET INVOLVED
& INFORMED!**

**BID Advisory Board
meetings are open to
the public: you are
always welcome!**

**UPCOMING DATES:
Fourth Thursday
of each month**

**TIME:
7:30 - 9:00 a.m.**

**LOCATION:
CdM Chamber Office
2855 E. Coast Hwy., #101**

COMMUNITY SURVEY CENTRAL: WE WOULD LIKE TO HEAR FROM YOU!
Please describe the parking problems you encounter in Corona del Mar.

POST YOUR COMMENTS AT WWW.CDMVILLAGE.COM