



News From Your CdM

BUSINESS IMPROVEMENT DISTRICT

cdmvillage.com

2009 BID ADVISORY BOARD

Bernie Svalstad
Chairman
BPS Newport Financial, Inc.

Tom Nicholson
Vice Chairman
Nicholson Construction

Beverly "B.J." Johnson
Prudential Real Estate

Mark Schulein, Secretary
Crown Ace Hardware, Inc.

Jim Walker, Treasurer
The Bungalow Restaurant

Ali Zadeh
Port Restaurant

APPOINTMENTS/ VOLUNTEERS

Scott Palmer
BID Administration

Katie Bowden
Economic Development Admin.
City of Newport Beach

Linda Leonhard
CdM Chamber of Commerce

Wade Roberts
Sherman Library & Gardens

Ron Yeo
Ron Yeo, FAIA Architect, Inc.

Newport Beach
City Council

Nancy Gardner
Councilwoman

Ed Selich—Mayor

CONTACT:

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Corona del Mar, CA 92625
www.cdmvillage.com
(949) 673-4050

CORONA DEL MAR BUSINESS BEAUTIFICATION AWARD PRESENTED TO CORONA DEL MAR FLORIST

Congratulations to Karen Yould, owner and operator of the long-standing and very charming Corona del Mar Florist for being chosen as this month's Business Beautification Award recipient. By unanimous vote, Corona del Mar Florist is being recognized for its enchanting storefront appeal & enhanced landscape design adding to the overall charm of the Village Business District.



The specialized boutique florist has been a part of the Corona del Mar community since 1974 and purchased by Yould in November 2007 from the original owner Beverly Monigal where she worked as an employee gaining a true appreciation for the business.

Upon purchasing the Florist, Yould removed the awnings exposing a beautiful raised ornate molding which framed the shop in a unique Persian Bistro motif. Next came the addition of lush landscaping including potted hydrangeas and Boston Ivy. The shop's new logo and sidewalk sign created a final touch and was complemented by a complete inside remodel for efficiency and enhanced customer service.

Yould prides her business on specialized floral designs working with generations of families for all occasions. Her flowers are high-end premium purchased every morning from Carlsbad to Santa Barbara and recently has become the in-house florist for Pacific View Memorial Park consulting with families to create a sentiment of beauty during difficult moments.

Karen and her husband Chris are residents of Corona del Mar, along with their two sons Gordon and Peter. Please visit Corona del Mar Florist for upcoming holiday in-home decorating from tree trimming & decoration to wreaths, garland, center pieces & custom one-of-a-kind designs. www.cdmflowers.com

NOMINATE A BUSINESS

To become a recipient of the Business Beautification Award

WWW.CdMVillage.com

CORONA DEL MAR BUSINESS IMPROVEMETN DISTRICT ELECTS OFFICERS FOR FISCAL YEAR 2009-2010

On August 27, 2009 the Advisory Board of the Cdm BID elected officers to serve during the 2009-2010 fiscal year term.

BID ADVISORY BOARD OFFICERS

Chairman

Bernie Svalstad—BPS Newport Financial

Vice Chairman

Tom Nicholson—Nicholson Construction

Secretary

Mark Schulein—Crown Ace Hardware

Treasurer

Jim Walker—The Bungalow

BID ADVISORY BOARD MEMBERS

B.J. Johnson, Prudential California Realty
Ali Zadeh, Port Restaurant

OPEN SEAT ON ADISORY BOARD

If you are a business owner or manager in Corona del Mar and would like to be a part of shaping the CDM Village, please contact



Www.CdmVillage.com or call (949) 673-4050

Corona del Mar Streetlight Improvement Project

The Corona del Mar Village Business District will soon be receiving a new look with the installation of decorative streetlights.

Basically, the Corona del Mar Streetlight Project will include work on 35 city owned streetlights along Coast Hwy between Avocado Avenue and Hazel Drive. Seven streetlight poles between Avocado and MacArthur will be completely removed and replaced with a new pole that will match the other poles within the project limits. Decorative fir green-colored mast arm and light fixtures will be installed on these streetlight poles. Twenty-eight poles will remain in their existing state. The existing cobra mast arm and light fixture will be replaced with decorative Heritage mast arms and light fixtures.

Project scheduled Installation
October 12th—November 16th

>> BID MEMBERS:

Get Involved, Stay Informed! <<
Advisory Board meetings are open to the public!

UPCOMING MEETING DATES

September 24 & October 22— 7:30 - 9:00 a.m.

CdM Chamber, 2855 E. Coast Hwy., Suite 101
More information: marketing@CdmVillage.com or
call (949) 673-4050

If you'd like to receive Bi-Monthly issues of the full digital version of the Village Voice Newsletter, please send your email address to: Marketing@CdmVillage.com or visit the Chamber website @