



News From Your CdM Business Improvement District

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**2010 BID
ADVISORY BOARD**

Bernie Svalstad
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BPS Newport Financial, Inc.

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Prudential Real Estate

Mark Schulein, Secretary
Crown Ace Hardware, Inc.

Jim Walker, Treasurer
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Ali Zadeh
Port Restaurant

Scott Laidlaw
Laidlaw Schultz Architects

**APPOINTMENTS/
VOLUNTEERS**

Scott Palmer
BID Administration

Katie Bowden
Economic Development
Admin.
City of Newport Beach

Linda Leonhard
CdM Chamber of Commerce

Wade Roberts
Sherman Library & Gardens

Ron Yeo
Ron Yeo, FAIA Architect, Inc.

Karen Tringali
CdM Residents Association

Newport Beach
City Council

Nancy Gardner
Councilwoman

Ed Selich
Councilman

Quiet Woman Receives CDM Business Beautification Award

Congratulations to Lynne & Sean Campbell, owners of the popular Quiet Woman Restaurant & Bar, for receiving the Corona del Mar Business Beautification Award sponsored by the CDM Business Improvement District. The legendary hot-spot is being recognized for its many significant changes to design & décor during last summer's remodel, and the recent opening of its side-kick, The Little Woman. Although customers of the 45 year old establishment were somewhat reluctant to see a change, the Campbell's agreed it was time for a more contemporary update while keeping in tact the cozy and warm atmosphere the community has enjoyed throughout the years. Lynne Campbell explains that the restaurant is really an extension of her home and how she likes to entertain and make people feel. The space is now lighter and brighter featuring artwork from commissioned artists Adrian Deckbar of New Orleans and Patti



Didiome of Canada and Laguna Beach. Also featured is a stunning display of wine bottles built into the wall by the host's station to compliment their over 4,000 bottle wine list and cellar. The etched glass windows, carpets and outside awnings are all a part of the cosmetic details accomplished. The colorful flowers and plants on display add a charming garden-like feel thanks to Julius the horticulture specialists in charge of their care. The Little Woman establishment recently opened next-door to the Quiet Woman offers a healthy choice to food on the go and features a wonderful menu cooked from the Quiet Woman kitchen. The Campbell's and their two children live in Corona del Mar and celebrate the community for its neighborhood feel, walking atmosphere and quaint character. Enjoy the dining experience at the Quiet Woman and congratulate the Campbell's for a job well done!



Nominate a Business to become a recipient of the CDM Business Beautification Award
Details at WWW.CdMVillage.com

Corona del Mar Business Improvement District Holds Annual Town Meeting



Community members gathered at the beautiful Sherman Library & Gardens for an annual Town Meeting hosted by the Corona del Mar Business Improvement District and the CdM Residents Association. Community and city leaders in attendance included Mayor Keith Curry, District 6 City Councilwoman Nancy Gardner, along with council members Ed Selich & Leslie Daigle, City Manager Dave Kiff and many community organizations. Local business owners, residents, and guests enjoyed a friendly reception upon arrival serving light hors d'oeuvres, drinks, and a chance to mingle with community neighbors. The annual public forum began with a report from the Business Improvement District, opening with a welcome introduction by BID Chairman Bernie Svalstad who went on to discuss the significant strides and accomplishments made to date by the organization. The next speaker on the agenda was Scott Palmer, the BID's Financial Administrator, who presented the organization's annual financial report, followed by city project updates from Steve Badum. Guests also heard a City Economic Report from Leigh DeSantis and Katie Bowden and a promotional update on the CDM VIP Value Card from Linda Leonhard, President of the Corona del Mar Chamber of Commerce. The CdM Residents Association continued the Town Meeting with association business, reports from City dignitaries and topics covering issues on Marine Protection & Buck Gully's Recreation Plan.

Corona del Mar Receives Light Pole Banners as part of the Overall Vision Plan



The CDM Village Business District will soon have seasonal decorative light pole banners displayed throughout the year. As seen in so many quaint village towns, the light pole banners will not only add to the charm of the community but will also promote the traditional community annual events such as the Corona del Mar Christmas Walk, the Scenic 5K and the Coastline Car Classic. Other banners will include Holiday greetings on various holidays. The Banners will kick-off with the display banner you see here for the upcoming Scenic 5K that is presented by the Corona del Mar Chamber of Commerce and the City of Newport Beach. The light poles themselves received a facelift several months ago with the installation of decorative green mast arms and heads with a vintage design. The light poles and the banners have long been an element in the CDM Vision Plan worked on by the BID's Advisory Board of Directors. Each year the components of the Vision Plan are accomplished and are what gives the Corona del Mar Community its unique charm and upgraded landscape. Many volunteers on the BID's Advisory Board give much of their time in improving the community here in CDM. The project is funded by the BID and for more details on the Business Improvement District and the Vision Plan, please visit www.CDMVillage.com

Corona del Mar Business District to Receive Additional King Palms



The Advisory Board of the Corona del Mar BID, in coordination with the City of Newport Beach, will soon be completing another beautification project with the installation of 18 more King Palm Trees along Coast Hwy Medians. The additional palms were purchased some time ago during a time when mature palms were not available. The trees have been stored and have matured and are ready to be planted where they will thrive and add to the tropical atmosphere of the landscaped medians in Corona del Mar.

BID MEMBERS

Get Involved, Stay Informed!

Advisory Board meetings are open to the public!

UPCOMING MEETING DATE

May 27th & June 24th— 7:30 - 9:00 a.m.

CdM Chamber, 2855 E. Coast Hwy., Suite 101

More information: marketing@CdMVillage.com or call (949) 673-4050

Village Voice Online

CIRCULATION: Village Voice On-line Newsletter has increased its circulation to 1,500

FREQUENCY: Bi-monthly

DISTRIBUTION: Chamber Members, Business Improvement Members, City/Business Leaders, Community Databases

ADVERTISING: For Advertising Rates contact: (949) 673-4050 or Info@cdmchamber.com

