# News From Your CdM

## BUSINESS IMPROVEMENT DISTRICT

cdmvillage.com

**2010 BID ADVISORY BOARD**

Bernie Svalstad
Chairman
BPS Newport Financial, Inc.

Tom Nicholson
Vice Chairman
Nicholson Construction

Beverley "B.J." Johnson
Prudential Real Estate

Mark Schulein, Secretary
Crown Ace Hardware, Inc.

Jim Walker, Treasurer
The Bungalow Restaurant

Ali Zadeh
Port Restaurant

**APPOINTMENTS/ VOLUNTEERS**

Scott Palmer
BID Administration

Katie Bowden
Economic Development Admin.
City of Newport Beach

Linda Leonhard
CdM Chamber of Commerce

Wade Roberts
Sherman Library & Gardens

Ron Yeo
Ron Yeo, FAIA Architect, Inc.

**Newport Beach City Council**

Nancy Gardner
Councilwoman

Ed Selich
Councilman

*CONTACT:*
*2855 E. Coast Hwy, #101*
*Corona del Mar, CA 92625*
*(949) 673-4050*

**Corona del Mar**
**Business Improvement District**
**TOWN HALL MEETING**
*OFFCIAL INVITATION*
*Mark Your Calendars*
**April 15, 2010**

Join your local business and resident neighbors for this annual town meeting event. The Corona del Mar Business Improvement District will be addressing pertinent economic issues and updates for Corona del Mar's Business District. Immediately following this report, the Corona del Mar Residents Association will present an annual report featuring guest speakers on community & city topics.

### Agenda

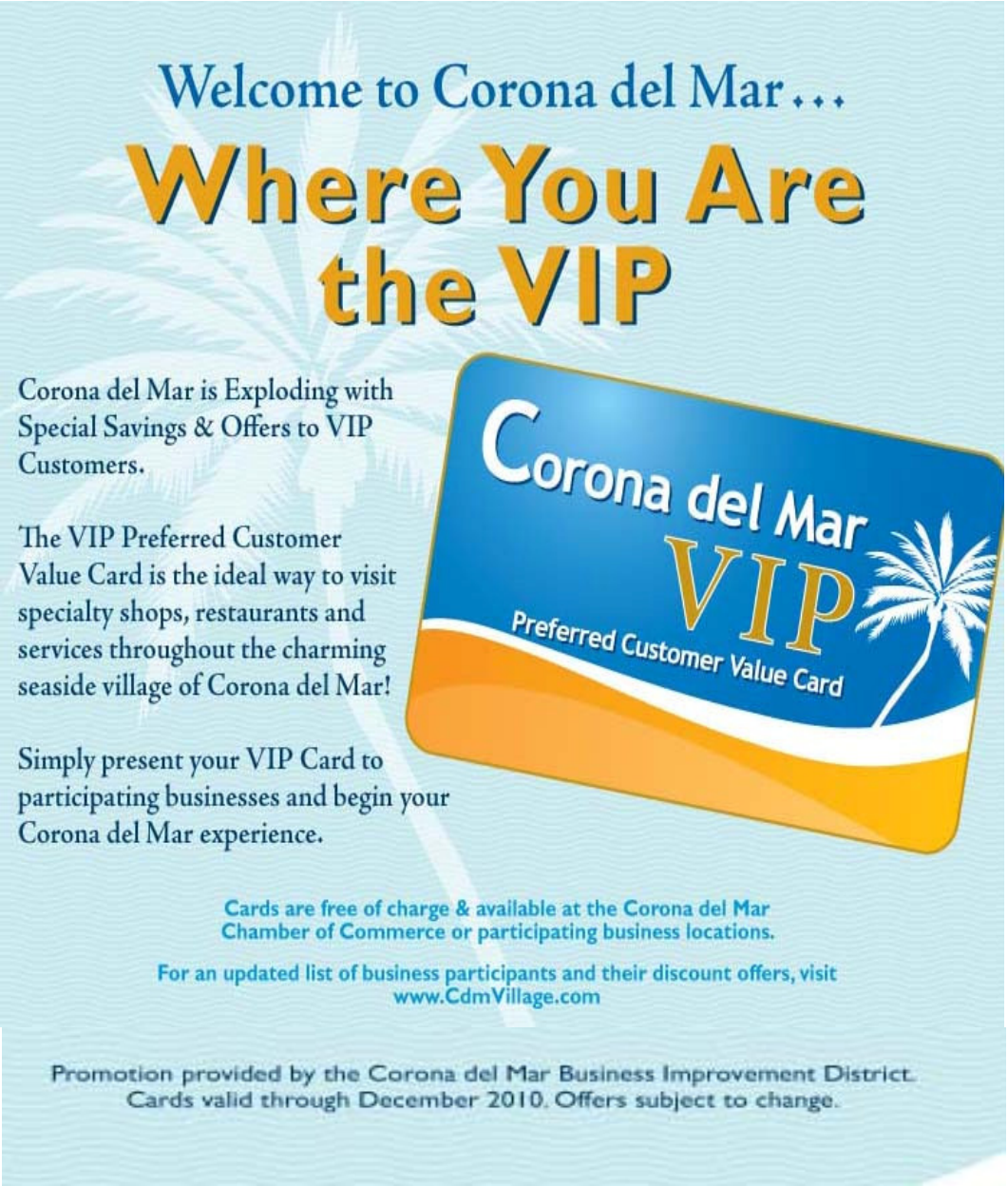
| | |
|---|---|
| 5:00-6:00pm: | Refreshment & Social Hour / Information Tables |
| 6:00-6:30 | Business Improvement District Speakers Program |
| 6:30-7:30 | CdM Residents Association Speakers Program |

**LOCATION**
Sherman Library & Gardens, Central Patio
2647 E. Coast Hwy, Corona del Mar, CA 92625 (Parking & entrance in rear lot)

**MORE INFORMATION**
(949) 673-4050 OR email marketing@cdmvillage.com

BID MEMBERS:
*Get Involved, Stay Informed!*
Advisory Board meetings are open to the public!

**UPCOMING MEETING DATE**
**March 25th & April 22nd— 7:30 - 9:00 a.m.**
CdM Chamber, 2855 E. Coast Hwy., Suite 101
More information: marketing@CdMVillage.com or call (949) 673-4050




## Survey Question!

**(Regarding Corona del Mar's Business District)**

### Question #1

Thinking in terms of the Vision Plan for Corona del Mar's Business District, what additional types of businesses would you like to see move into Corona del Mar?

### Question #2

This question requires a quick visit to the tree-well in front of the Corona del Mar Starbucks on the corner of Goldenrod & PCH.

The artificial grass in this tree-well has been installed as a test site for a possible alternative landscape for tree-wells throughout the village that are not currently maintained by business owners.

Do you like the artificial grass in the tree-well outside of Starbucks?

**NOMINATE A BUSINESS**

**To become a recipient of the CDM Business Beautification Award**

**Details at WWW.CdMVillage.com**

**Email of your Votes to**

**Marketing@cdmvillage.com**