



News From Your CdM

BUSINESS IMPROVEMENT DISTRICT

cdmvillage.com

2006 BID ADVISORY BOARD

John Blom
Chairman
John Blom Custom Photography

Bernie Svalstad
Vice Chairman
B.P.S. Newport Financial

Sharon Dawson
Treasurer/Secretary
Priority Real Estate Services

Phillip Greenberg
CDM Properties

Beverley "B.J." Johnson
Prudential California Realty

Mark Schulein
Crown Ace Hardware

Chip Stassel
State Farm Insurance

BID APPOINTMENTS AND VOLUNTEERS

George A. Berger
Planning Department,
City of Newport Beach

Linda Leonhard
CdM Chamber of Commerce

Scott Palmer
BID Administration

Wade Roberts
Sherman Library & Gardens

Ed Selich
Newport Beach City Councilman

Mike Sinacori
Principal Civil Engineer,
City of Newport Beach

Val Skoro
Parks, Beaches & Recreation

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**For ongoing updates
from the
Business Improvement
District, visit
www.cdmvillage.com**
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THE CDM BID AT WORK

Short-term and Long-term Fiscal Planning

The CdM BID Advisory Board is busy at work keeping priorities on schedule for the current fiscal year while also long-range planning for the next fiscal year beginning July 1, 2006 and ending June 30, 2007. Priorities include maintaining the quality of newly completed physical improvements, as well as larger project implementation in line with the overall Vision Plan. The current fiscal year—from September 1, 2005 to June 30, 2006—is a shorter year for the organization in order to get on the same schedule with the City's fiscal year.

Priorities included in the current fiscal year include:

Physical Improvement Projects

- Complete landscape

uplighting for PCH medians and palms

- Complete bidding process for crosswalk installation at Orchid

- Develop plans and costing strategies for replacing streetlights and traffic signals

- Install holiday decorations throughout the business district during holiday season.

Maintenance

- Maintain lighting and seasonal color for Marguerite/Coast Highway intersection

- Maintain backflow devices for tree irrigation

- Maintain sidewalks and benches as needed

- Maintain all tree wells and tree health for 200 palm and orchid trees within the district.

Marketing

- Contribute to the Newport Beach Centennial Celebration

- Maintain membership with Sherman Gardens

- Develop ongoing annual special events in conjunction with the Corona del Mar Chamber and continued contribution to the CdM Christmas Walk

- Contract with CdM Chamber for continuation of marketing efforts (Web site, newsletter, various outreach programs)

- Maintain Contributing Sponsor status on the CdM Business Directory.

Stay tuned for next fiscal year's budget plans and priorities.



Mike Sinacori at
BID Annual Meeting

CORONA DEL MAR BUSINESS IMPROVEMENT DISTRICT RECOGNIZES

MICHAEL J. SINACORI

Principal Civil Engineer, City of Newport Beach

For outstanding project leadership and dedication put forth on the Corona del Mar Median Channelization and Landscape Project as part of the overall Corona del Mar Vision Plan.

On behalf of the Officers and Advisory Board Members of the Corona del Mar Business Improvement District, we share our most sincere appreciation.

CORONA DEL MAR BEAUTIFICATION AWARD PRESENTED TO CONCEPT STUDIO

The Advisory Board of the CdM Business Improvement District unanimously elected Concept Studio as this month's Beautification Award recipient. Concept Studio never misses a beat when it comes to setting an impeccable example of storefront design, creativity and superb maintenance. Richard and Karen Goddard and their team take pride in everything they do in their family business of 19 years. Specializing in Interior Architectural Detailing and Hard Surface Design, Concept Studio has long been respected for their proven technical expertise, product quality and unparalleled service within their industry.

With a focus on natural elements, the village of Corona del Mar looks forward with anticipation to the coordinated efforts between Karen and her "Lead Beautifier," Gloria Ranzolin, to set the storefront stage for unique seasonal displays and holiday designs. Karen tells us the key is to work with creative people and to have some fun. It is her wish to see more store owners get involved in the community and take pride in the appearance of the village. Karen wishes to get more involved herself with future physical improvement projects of the BID by sharing her talents and expertise. Concept Studio also generously contributed to the new CdM Centennial Plaza last year by supplying the beautiful mosaic (Sand & Wave) stone medallions to the project. If you have not yet visited the beautiful Concept Studio showroom, Karen and Richard welcome you!



The Corona del Mar Beautification Award is designed to encourage and honor business owners in the CdM business district for upgrades made to the physical appearance of their storefronts. The atmosphere and aesthetics of the village is a project all business owners should take pride in, and by working together, with your involvement, we all contribute to the success of our community and become that much closer to achieving the overall Vision Plan for CdM. If you would like to nominate a business for recent upgrades, small or large, please visit our Website at www.cdmvillage.com or email marketing@cdmvillage.com.

CDM BID MEMBERS: GET INVOLVED!

The Business Improvement District is currently planning its Annual Town Meeting and Open Forum. If you own a business in Corona del Mar, this is a great opportunity to get involved, learn more about upcoming physical improvement projects, ask questions and voice concerns. You will be notified by mail well in advance in order to mark your calendars with the specific date and time. We look forward to your attendance! Stay tuned for more details.

BID FINANCIAL REPORT: First Quarter Fiscal Year 2005-06

The following figures represent the financial status of the Corona del Mar BID at the first quarter of the current fiscal year beginning September 1, 2005, and ending August 31, 2006. Contact Scott Palmer by phone at (949) 760-8368 or email him at billing@cdmvillage.com for further information.

Cash on Hand.....\$68,142.40	Contributions.....\$0.00
Member Assessments.....\$51,246.20	Improvements.....\$40,000.00
Late Fees Collected.....\$0.00	Maintenance.....\$720.00
City Matching Funds.....\$0.00	Outreach.....\$0.00
Subtotal Income.....\$51,246.20	Special Events.....\$2,500.00
	Marketing.....\$8,800.00
	Vision 2004.....\$0.00
	Centennial Expense.....\$0.00
	Subtotal Expenses.....\$52,054.39

UPCOMING BID ADVISORY COMMITTEE MEETINGS

March 23 • April 27

7:30 - 9:00 a.m.

CdM Chamber Office: 2855 E. Coast Hwy., Suite 101