

CORONA DEL MAR CHAMBER OF COMMERCE

VILLAGE VOICE

A STRATEGIC BUSINESS AND COMMUNITY RESOURCE

MAY / JUNE 2009

28TH ANNUAL CORONA DEL MAR SCENIC 5K

Promote your business
at this popular community event

NETWORKING CALENDAR OF EVENTS

Mix business with pleasure!

GOVERNMENT AFFAIRS REPORT

Read about the Special Election Propositions

CHAIRMAN'S MESSAGE

Join in planning our summer events

NEWS FROM THE CDM BUSINESS IMPROVEMENT DISTRICT



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Chairman
Frank Masciale
South Coast
Properties

summer events: the Scenic

Greetings, Chamber members. As we head into spring, the Corona del Mar Chamber of Commerce is busy planning its two

CHAIRMAN'S MESSAGE

—FRANK MASCIALE

5K race and the Coastline Car Classic. These events require a great deal of planning and organization. Our dedicated staff and volunteers always come through with great success.

This is also a great time for many of you to get involved and meet other community members. Both events bring thousands of people into Co-

rona del Mar and spotlight this great village. We look forward to seeing many residents, merchants, and visitors participating and enjoying everything that Corona del Mar has to offer. Make sure to mark your calendars and join us for all the fun...

Scenic 5K: June 6
Coastline Car Classic: Sept. 13

GOVERNMENT AFFAIRS COMMITTEE

—BERNIE SVALSTAD



The GAC had the benefit in April of having Emanuel Patrascu, field representative for Tom Harmon, State Senator's office, explain all of the May 19 Special Election Propositions. There was a very lively debate over Prop. 1A on the tax increases this will bring if you vote "yes" versus the spending cap that is supposed to be there. However, every time taxes are raised, the so-called spending cap can be adjusted upward. Where's the spending discipline in that? The Cal Chamber says to vote "yes" on all these. I guess they bought into this in trade for them leaving business alone on other taxes. Some say vote "no" on all these propositions and save a lot of money that you will be receiving, higher personal taxes for years. I lean more towards the latter.

Following is a summary of the propositions:

Proposition 1A—Implements a spending cap based on the rate of growth from the last 10 years. For more information: www.voterguide.sos.ca.gov/analysis/prop1a.htm.

Proposition 1B—\$9.3 billion in supplemental payments to education. Will only go into effect if Prop. 1A passes.

Proposition 1C—Borrowing from future lottery profits. If it doesn't pass, we're looking at a \$5 billion hole.

Proposition 1D—Redirects money from Prop. 10 (First 5 Commission) to the General Fund through 2013-2014. (Cigarette Tax)

Proposition 1E—Redirects money from Prop. 63 (Mental Health) to the General Fund through 2010-2011. If it doesn't pass, \$230 hole annual through 2011.

Proposition 1F—Prevents state-level elected officials

from receiving pay raises in years when the state is running a deficit.

Federal Funds Trigger—If we don't receive \$10 billion in federal bailout funds, then the federal trigger is pulled and there will be an additional \$948 million in cuts to various programs and the higher percentage increase (0.25 percent) for the Personal Income Tax (PIT) will go into effect.

SAVE THE DATES!

Upcoming Chamber of Commerce Government Affairs monthly meetings:

**THURSDAYS,
MAY 14 & JUNE 11**

7:30 A.M.

CHAMBER OFFICE
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28TH ANNUAL CORONA DEL MAR SCENIC 5K
SAVE THE DATE >>> SATURDAY, JUNE 6, 2009



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NETWORKING SPEAKER LUNCHEONS

MAY 19
11:30 AM - 1:00 PM

Speaker & Topic:

JENNY WEDGE
JOHN WAYNE AIRPORT

*Learn about the
Airport Improvement
Program*

JUNE 16
11:30 AM - 1:00 PM

Speakers & Topics:

DON WILKINSON
DFW & ASSOCIATES

*Adapting to Change:
Managing your estate during
tough economic times*

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CHAMBER NETWORKING MIXERS

SPECIAL EVENT DATE!
WEDNESDAY, MAY 27

5:30 - 7:30 PM

Host Location:

BAHIA CORINTHIAN
YACHT CLUB

1601 Bayside Drive
Corona del Mar



JUNE 30
5:30 - 7:30 PM

Host Location:

NEWPORT HARBOR
NAUTICAL MUSEUM

600 E. Bay Avenue
Balboa Peninsula
(Newport Beach)



Includes Food, Beverage, and Great Networking

Members: \$5 ~ Non-members: \$10

Bring a guest...and plenty of business cards!

CHAMBER MEMBERS MIX IT UP AT WM OHS DESIGN SHOWROOM

Wm Ohs' exquisite Newport Beach Kitchen Design Showroom set the stage for a spectacular Chamber networking event held in March.

The host location opened its beautiful showroom doors to welcome Chamber members and guests alike to a fabulous wine tasting featuring varietals from northern and southern Italy and Germany. While enjoying a delicious array of appetizers, desserts and wines, members were able to mingle with fellow community professionals



and have the opportunity to tour the lovely handcrafted kitchens.

The Chamber thanks Wm Ohs manager Cindy Riedel and designer Ashley Brown for hosting this wonderful event.

Please stop by and experience the elegance and sophistication of the Wm Ohs luxury showroom at 250 Newport Center Drive, Suite 140, Newport Beach; phone them at (949) 729-9144, or visit them online at www.WmOhs.com.



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<p>Gregorie's Petite Escape 1-hour Massage, Signature Facial, Lavender & Sea Salts Manicure & Pedicure, 1/2-hour Hydrotherapy* & Spa Lunch \$319 (a \$365 value!) <small>*HOT package substitutes Hydrotherapy for Women's Shampoo & Blow-dry</small></p>	<p>Spa/Salon Sampler Express Facial, 1/2-hour Massage, 1/2-hour Hydrotherapy* \$170 (a \$190 value!)</p>
<p>Free \$20 Gift Certificate Purchase a \$100 gift certificate & receive a \$20 gift certificate toward future services.** \$100 (\$120 value). <small>**Not valid to purchase from May 11th</small></p>	



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Ron Yeo, FAIA Architect, Inc.

NEWPORT BEACH CITY COUNCIL

Nancy Gardner
Councilwoman

Ed Selich
Mayor

▼
**For ongoing updates
from the BID, visit
www.cdmvillage.com**

CORONA DEL MAR BUSINESS IMPROVEMENT DISTRICT HOSTS ANNUAL TOWN MEETING

On April 22nd, the Corona del Mar Business Improvement District (BID) held its Annual Town Hall at Sherman Library & Gardens. The meeting was held once again in conjunction with the Corona del Mar Residents Association as a collaborative effort to provide community information and reports concerning the entire community. Both organizations had a chance to introduce their Board of Directors and make presentations on current projects and efforts impacting the local community.



>> BID MEMBERS: *Get Involved, Stay Informed!* <<

Advisory Board meetings are open to the public: you are always welcome!

May 28 and June 25 • 7:30 - 9:00 a.m.

CdM Chamber, 2855 E. Coast Hwy., Suite 101

More information: marketing@CdMVillage.com or call (949) 232-7373

MORE SCENES FROM THE 2009 ANNUAL TOWN MEETING



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CORONA DEL MAR CHAMBER OF COMMERCE
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FREQUENCY: Bi-monthly

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- Business Improvement District Members
- Business Leaders
- City Hall Offices of Newport Beach

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Half-Page Display Ad—The preferred ad space. Place your half-page, four-color display ad on the prominent back cover of the Village Voice . . . \$225

Insert Ads—The most eye-catching form of advertisement is placing an 8-1/2 x 11 color flyer on your business, going out to 700 recipients . . . \$250

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