



News From Your CdM

BUSINESS IMPROVEMENT DISTRICT

cdmvillage.com

2007 BID ADVISORY BOARD

John Blom
Chairman
John Blom Custom Photography

Bernie Svalstad
Vice Chairman
B.P.S. Newport Financial

Sharon Dawson
Secretary
Priority Real Estate Services

Phillip Greenberg
Treasurer
CDM Properties

Beverley "B.J." Johnson
Prudential California Realty

Mark Schulein
Crown Ace Hardware
Chip Stassel
State Farm Insurance

BID APPOINTMENTS AND VOLUNTEERS

George A. Berger
Planning Department,
City of Newport Beach

Linda Leonhard
CdM Chamber of Commerce

Scott Palmer
BID Administration

Wade Roberts
Sherman Library & Gardens

Ed Selich
Newport Beach City Councilman

Mike Sinacori
Principal Civil Engineer,
City of Newport Beach

Val Skoro
Parks, Beaches & Recreation

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**For ongoing updates
from the
Business Improvement
District, visit
www.cdmvillage.com**
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ATTENTION...

...CORONA DEL MAR BUSINESS PROPERTY OWNERS AND PROPRIETORS

Members of the Business Improvement District (BID) of Corona del Mar are currently refining the line-up of future physical improvement projects for the next phase towards the district's Vision Plan.

The team of advisory committee members, comprised of Corona del Mar business and property owners who share a vested interest in the community's appearance, value and economic growth, is currently welcoming new members into the organization. The collec-

tive efforts, talent and input from those who take pride in being a part of the design changes, development and safety of the charming CdM village is what the Vision Plan is founded upon.

The commitment to join the group requires attending a monthly BID meeting and constructively participating in discussions and ideas that guide the goals and objectives of the Vision Plan for Corona del Mar. The group consists of seven advisory committee

members, along with appointments and volunteers. Interaction will include interfacing with leaders from the Chamber of Commerce, the Residents Association and the city of Newport Beach.

If you would like to become involved with the future of the community and the heart of Corona del Mar's Business District, please contact BID Secretary Sharon Dawson at (949) 719-6940 or Sharon@priorityre.com.

NEED A BENCH? STREET FURNITURE SURVEY UNDERWAY



The CdM BID Advisory Board has been surveying the street furniture along Coast Highway in Corona del Mar in an effort to maintain and repair existing benches and trash receptacles. As part of this survey, the Board has been advised of certain areas that lack benches and could use additional receptacles.

If you own a business in Corona del Mar and

have noticed your location is lacking adequate seating or requires additional trash receptacles, please notify the BID's Secretary, Sharon Dawson, at (949) 719-6940 or Sharon@priorityre.com to be put on the request list for future installation sites. The CdM BID is working for you and would like to assist whenever possible with improvement project concerns in your area.

BID MEMBERS: GET INVOLVED & INFORMED!

BID Advisory Board meetings are open to the public: you are always welcome!

UPCOMING DATES:
Fourth Thursday
of each month

TIME:
7:30 - 9:00 a.m.

LOCATION:
CdM Chamber Office
2855 E. Coast Hwy.
Suite 101
Corona del Mar

2007-08 FISCAL YEAR CAPITAL IMPROVEMENT PROJECTS FOR THE CORONA DEL MAR AREA

*Report Provided by the City of Newport Beach
(This report includes projects subject to City Council approval of City Budget and is subject to change.)*

<u>Project Title</u>	<u>Estimated</u>	
	<u>Award Date</u>	<u>Budget</u>
East Coast Highway Curb & Gutter (Cameo Highlands to Pelican Pt.)*	6/26/07	\$ 90,000
Buck Gully Wetlands & Maintenance Road Repair	7/10/07	\$ 270,000
Coast Highway Medians Phase 1B	7/10/07	\$ 410,000
Buck Gully Force Main Repl. – Poppy Ave. from Hazel Dr. to ECH	8/14/07	\$ 350,000
Buck Gully Arundo Removal	8/14/07	\$ 45,000
West Newport & Grant Howalds Parks Tennis Court Fencing	11/13/07	\$ 130,000
Bridge Seismic Retrofit - Jamboree & Goldenrod Foot	12/11/07	\$ 1,583,100
Iris Ave. & Coast Hwy. Traffic Signal Installation	4/29/08	\$ 180,000
Community Youth Center Rehabilitation	3/11/08	\$ 98,000
Corona del Mar Area South of Coast Hwy. Street Rehabilitation*	3/11/08	\$ 1,000,000
Coast Hwy. Sidewalk - Morning Canyon to Seaward	4/8/08	\$ 250,000
Newport Center Park	5/27/08	\$ 800,000
Corona del Mar Area Parking Lots Slurry Seal*	5/27/08	\$ 120,000
Little Corona Restroom Design (construction in FY 08/09)	In process	\$ 50,000
Oasis Center Concept Study	In process	\$ 80,000
Total.....		\$5,456,100

** These projects and budgets will be included with other work*

CORONA DEL MAR BID SUBMITS ANNUAL BUDGET & PRIORITIES OUTLINE

For Fiscal Year July 1, 2007 - June 30, 2008

(Please visit www.CdmVillage.com for full Annual Report)

Funds available FY End 2007.....	\$ 9,500
Funds to be collected July 2007	\$ 75,000
Anticipated matching funds from City	\$ 48,000
Total Available Funds	\$132,500

<u>Priorities</u>	<u>Budget Amount</u>
1. Marketing Plan Administration	\$ 31,400
2. Physical Improvements/Maintenance	\$ 76,600
3. Member and Community Outreach	\$ 22,500
4. Vision Plan Implementation	\$ 1,500

COMMUNITY SURVEY CENTRAL

**WE WOULD LIKE TO
HEAR FROM YOU!**

*Please describe the
parking problems
you encounter in
Corona del Mar.*

**POST YOUR COMMENTS:
WWW.CDMVILLAGE.COM**

NOMINATE A BUSINESS FOR THE CORONA DEL MAR BEAUTIFICATION AWARD

The Corona del Mar Beautification Award is designed to encourage and honor business owners in the CdM business district for upgrades made to the physical appearance of their storefronts. The atmosphere and aesthetics of the village is a project all business owners should take pride in, and by working together, with your involvement, we all contribute to the success of our community and become that much closer to achieving the overall Vision Plan