



# News From Your CdM

## BUSINESS IMPROVEMENT DISTRICT

cdmvillage.com

### 2007 BID ADVISORY BOARD

John Blom  
Chairman  
John Blom Custom Photography

Bernie Svalstad  
Vice Chairman  
B.P.S. Newport Financial

Sharon Dawson  
Secretary  
Priority Real Estate Services

Phillip Greenberg  
Treasurer  
CDM Properties

Beverley "B.J." Johnson  
Prudential California Realty

Mark Schulein  
Crown Ace Hardware

Chip Stassel  
State Farm Insurance

### BID APPOINTMENTS AND VOLUNTEERS

George A. Berger  
Planning Department,  
City of Newport Beach

Linda Leonhard  
CdM Chamber of Commerce

Scott Palmer  
BID Administration

Wade Roberts  
Sherman Library & Gardens

Ed Selich  
Newport Beach City Councilman

Mike Sinacori  
Principal Civil Engineer,  
City of Newport Beach

Val Skoro  
Parks, Beaches & Recreation

▼  
**For ongoing updates  
from the  
Business Improvement  
District, visit  
[www.cdmvillage.com](http://www.cdmvillage.com)**



## CORONA DEL MAR BUSINESS IMPROVEMENT DISTRICT HOSTS ANNUAL TOWN MEETING

Located at the beautiful Sherman Library & Gardens, members of the community gathered for an annual Town Meeting hosted by the Corona

del Mar Business Improvement District, opening with a welcome introduction by BID Chairman John Blom, who went on to discuss the significant strides and accomplishments made



del Mar Business Improvement District and the CdM Residents Association.

Community and city leaders in attendance included city council members Keith Curry, Ed Selich and Nancy Gardner, along with City Manager Homer Bludau, Assistant City Manager Sharon Wood, and many local business owners, residents and guests. The crowd enjoyed a friendly reception upon arrival with light hors d'oeuvres, drinks and a chance to mingle with community neighbors.

The annual public forum began with a report from the Business Improvement Dis-

trict, opening with a welcome introduction by BID Chairman John Blom, who went on to discuss the significant strides and accomplishments made to date by the organization. The BID's initial success came through lobbying efforts with Caltrans to relinquish ownership of the portion of Coast Highway running through the CdM Business District. These efforts resulted in the city acquiring jurisdiction of the highway, allowing the launch of ongoing projects as part of the community's dynamic "Vision Plan." Many of the past, present and future physical improvement projects incorporated in the Vision Plan can be found on the BID's website at [www.CdmVillage.com](http://www.CdmVillage.com).

The next speaker on the agenda was Scott Palmer, the

BID's Financial Administrator, who presented the organization's annual financial report; this was followed by questions and answers regarding BID membership and dues. For more information on billing questions, please contact Scott. [Bidsys@mac.com](mailto:Bidsys@mac.com).

Steve Badum, Public Works Director for the city of Newport Beach, spoke to the crowd regarding projects such as the newly installed flashing crosswalk at Orchid and Coast Highway, and the upcoming completion of the median project scheduled to take place this summer. While it is never a good time for construction, Steve emphasized that the projects are completed as expe-

### BID MEMBERS: GET INVOLVED & INFORMED!

**BID Advisory Board  
meetings are open to  
the public: you are  
always welcome!**

**UPCOMING DATES:**  
Fourth Thursday  
of each month

**TIME:**  
7:30 - 9:00 a.m.

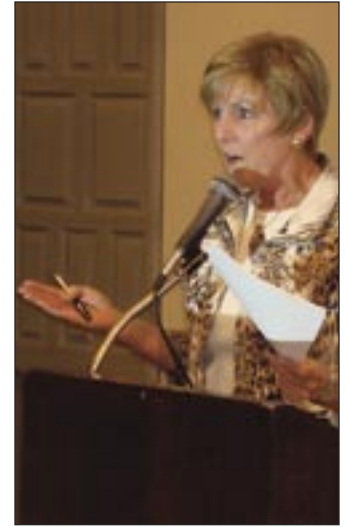
**LOCATION:**  
CdM Chamber Office  
2855 E. Coast Hwy., #101

ditiously as possible and always result in a quality improvement for the community. If you have questions or concerns regarding upcoming construction on Coast Highway, please contact [Sbadum@city.newport-beach.ca.us](mailto:Sbadum@city.newport-beach.ca.us).

Lastly, Vice Chairman of the BID Bernie Svalstad spoke on the sidewalk enhancements for Corona del Mar's Business District. Such enhancements are currently being reviewed by the city of Newport Beach to become standardized in new construction as part of the Vision Plan. For more information on helping to raise funds or acquiring or dedicating commemorative items in the village to a loved one, please contact [CdmFoundation@CdmChamber.com](mailto:CdmFoundation@CdmChamber.com).

The CdM Residents Association wrapped up the Town Meeting with a report by President B.J. Johnson, followed by reports from the Newport Beach Police and Fire Department. For non-emergency police assistance, please contact [www.nbpd.org](http://www.nbpd.org).

*The BID thanks everyone who attended the 2007 Annual Town Meeting.*



**COMMUNITY SURVEY CENTRAL: WE WOULD LIKE TO HEAR FROM YOU!**  
*Please describe the parking problems you encounter in Corona del Mar.*

POST YOUR COMMENTS AT [WWW.CDMVILLAGE.COM](http://WWW.CDMVILLAGE.COM)