



The Corona del Mar Business Improvement District would like to know...

WHERE WOULD YOU LIKE TO SEE YOUR MONEY SPENT?

Below are important items your Business Improvement District is working on to improve our village both aesthetically within the “Vision Plan”, as well as current marketing programs.

Your input is very important in helping the Advisory Committee interpret what the CdM business community deems the most important within the overall scope of these projects.

The BID will donate \$1.00 for each survey returned to the Pediatric Cancer Research Fund.

Please rate the following in order of their importance on a scale of 1 to 5
(1= Low priority 5 = High priority)

Physical Improvements

Do you experience parking complaints or concerns from your customers? Yes No

Comments _____

Parking improvements such as more parking lots or structures

1 2 3 4 5

Parking meters to reduce extended periods in parking spots and fund improving CdM parking

1 2 3 4 5

Create “Restaurant Row” with outside seating per the CdM Vision Plan at MacArthur and PCH

1 2 3 4 5

Decorative paving at intersections and crosswalks

1 2 3 4 5

Decorative paving on sidewalks

1 2 3 4 5

Additional street furniture Where is it needed _____

1 2 3 4 5

Street lights that match street furniture color scheme

1 2 3 4 5

Hanging flower baskets

1 2 3 4 5

Flashing pedestrian crosswalks at Seaward and Dahlia

1 2 3 4 5

Landscaped or covered tree wells

1 2 3 4 5

Additional seasonal decorations (other than the Marguerite Medians)

1 2 3 4 5

Sidewalk cleaning in village Where? _____
 1 2 3 4 5

Marketing & Special Events

Have you visited the CdM BID website www.cdmvillage.com ?
 Yes No

Do you receive the bi-monthly CdM Chamber newsletter?
 Yes No

Is the CdM merchant directory helpful to your business? Any comments?
 Yes No _____

Would you participate in a map of CdM businesses?
 Yes No

Which of the following special events would you like to see in Corona del Mar?

- | | |
|--------------------|--------------------|
| Beach Walk | Sidewalk sale |
| Parade | Pet walk |
| Art show | Taste of CdM |
| Concert Series | Fundraising Events |
| Other _____ | |

When is the best time to schedule the BID Annual Membership Meeting?
Breakfast Lunch Afternoon Evening

Are you familiar with the Beautification Award Program?
 Yes No

Would you like to volunteer to be on the BID Advisory Committee?
 Yes No

How do you think your BID is doing? How can we improve? _____

What are your recommendations for improving the Village? _____

Name: _____	Company: _____
Address: _____	Phone: _____
Website: _____	Email: _____

Thank You!

Please respond by fax, email, or mail.
Corona del Mar Business Improvement District
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