



# BUSINESS IMPROVEMENT DISTRICT

## Advisory Committee Meeting – Agenda

Thursday, October 22, 2009 at 7:30 a.m.

At Corona del Mar Chamber of Commerce offices

2855 E. Coast Hwy, Corona del Mar, CA

- |  |                              |             |
|--|------------------------------|-------------|
| <b>1. Call to order and introductions</b>                                    |                              | <b>7:30</b> |
| <b>2. Approval of Minutes</b>  |                              | <b>7:33</b> |
| <b>3. Public comments</b>  |                              | <b>7:35</b> |
| <b>4. City Council Report</b>  | Nancy Gardner / Ed Selich    | <b>7:50</b> |
| <b>5. Vision Plan Update</b>   | Bernie Svalstad              | <b>8:00</b> |
| • Benches  |                              |             |
| • Artificial turf / tree wells   |                              |             |
| • Street light project   |                              |             |
| <b>6. Administration &amp; Financial Report</b>                              | Scott Palmer/Bernie Svalstad | <b>8:20</b> |
| • D&G Antique Restoration. Request for waiver of collection finance charges. |                              |             |
| <b>7. Marketing Discussion</b>   | Tom / Jim / Linda / Ali      | <b>8:30</b> |
| <b>8. BID Committee – board appointments</b>                                 | Bernie Svalstad              | <b>8:40</b> |
| • Appointment of new director  |                              |             |
| • November meeting date  |                              |             |
| <b>9. City Report</b>  | Katie Bowden                 | <b>8:50</b> |
| <b>10. CdM Chamber Report</b>  | Linda Leonhard               | <b>8:55</b> |
| <b>11. Adjourn Meeting</b>   |                              | <b>9:00</b> |

**Next BID Meeting - November \_\_\_\_, 2009 (TBD)**