



BUSINESS IMPROVEMENT DISTRICT

Advisory Committee Meeting – Agenda

Thursday, December 3 , 2009 at 7:30 a.m.

Location: 260 Newport Center Drive 3rd floor; back of building.

Building is located near Avocado and Farallon. 5 story yellow building below the movie theater lot.

- | | | |
|---|------------------------------|-------------|
| 1. Call to order and introductions | | 7:30 |
| 2. Approval of Minutes | | 7:33 |
| 3. Public comments | | 7:35 |
| 4. City Council Report | Nancy Gardner / Ed Selich | 7:50 |
| 5. Vision Plan Update | Bernie Svalstad | 8:00 |
| • Benches | | |
| • Artificial turf / tree wells | | |
| • Street light project | | |
| 6. Christmas | | 8:15 |
| • Approval needed for cost to install banner brackets | | |
| 7. Administration & Financial Report | Scott Palmer/Bernie Svalstad | 8:20 |
| 8. Marketing Discussion | Tom / Jim / Linda / Ali | 8:30 |
| • VIP card | | |
| 9. BID Committee – board appointments | Bernie Svalstad | 8:40 |
| • Appointment of new director | | |
| 10. City Report | Katie Bowden | 8:50 |
| 11. CdM Chamber Report | Linda Leonhard | 8:55 |
| 12. Adjourn Meeting | | 9:00 |