



BUSINESS IMPROVEMENT DISTRICT

Advisory Committee Meeting – Agenda

Location: CdM Chamber Offices

Thursday, June 24, 2010 at 7:30 a.m.

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|---|------------------------------|-------------|
| 1. Call to order | | 7:30 |
| 2. Approval of Minutes | | 7:33 |
| 3. Introductions and Public comments | | 7:35 |
| 4. City Council Report | Nancy Gardner / Ed Selich | 7:40 |
| 5. Vision Plan Update | Bernie Svalstad | 7:50 |
| • Artificial turf / tree wells – Tom and Scott to report | | |
| 6. Administration & Financial Report | Scott Palmer/Bernie Svalstad | 8:00 |
| 7. CdM Decorations | | 8:10 |
| • Dekra-Lite – Discussion re: approval of banners for Christmas walk and Car show | | |
| • Dekra-Lite - Christmas planning | | |
| 8. Marketing Discussion | Tom / Jim / Linda / Ali | 8:20 |
| 9. BID Board | Bernie Svalstad | 8:30 |
| • Discussion about secretarial position | | |
| 10.EDC Presentation Discussion | | 8:40 |
| • City's Way-finding Sign Program | | |
| 11.City Report | Katie Bowden | 8:45 |
| • BID structure report | | |
| 12. CdM Chamber Report | Linda Leonhard | 8:55 |
| 13. Adjourn Meeting | | 9:00 |

Next Meeting July 22, 2010