



BUSINESS IMPROVEMENT DISTRICT

Advisory Committee Meeting - Agenda

Thursday, March 25, 2010 at 7:30 a.m.

Corona del Mar Chamber of Commerce offices - 2855 E. Coast Hwy, CdM

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|--|------------------------------|------|
| 1. Call to order and introductions | | 7:30 |
| 2. Approval of Minutes | | 7:33 |
| 3. Public comments | | 7:35 |
| 4. City Council Report | Nancy Gardner/Ed Selich | 7:45 |
| 5. Vision Plan Update | Bernie Svalstad | 7:55 |
| • Benches | Nancy | |
| • Tree wells / Artificial Turf | Wade Roberts | |
| • Update Vision Plan | | |
| ○ Dekra-Lite proposal - banners | | |
| 6. Administration & Financial Report | Scott Palmer/Bernie Svalstad | 8:10 |
| • Proposed Budget - 2010-2011 – for approval | | |
| 7. Marketing Discussion | | 8:20 |
| • VIP update | | |
| 8. Annual meeting | | 8:25 |
| • Discuss agenda | | |
| • Workers for booth | | |
| 9. City Report | Katie Bowden | 8:30 |
| 10. CdM Chamber Report | Linda Leonhard | 8:40 |
| • Discuss agenda | | |
| 11. EDC Discussion | | 8:50 |
| 12. Adjourn Meeting | | 9:00 |

Next BID Meeting: April 22, 2010